

# Corporate and Business Administration

**BACHELOR 1**

(European mention)

Courses taught in English

| Autumn semester                                                | Spring semester                                                 |
|----------------------------------------------------------------|-----------------------------------------------------------------|
| Human resource management – Sociology – Psychology<br>(6 ECTS) | Psycho-sociology<br>(3 ECTS)                                    |
| Corporate economics and project management<br>(6 ECTS)         | Marketing and applied research methods to marketing<br>(6 ECTS) |
| French as a foreign language<br>(3 ECTS)                       | Finance<br>(3 ECTS)                                             |
|                                                                | Business game<br>(3 ECTS)                                       |

**FOR MORE INFORMATION**

[international.univ-lille.fr](http://international.univ-lille.fr)

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# Corporate and Business Administration

**BACHELOR 2**

Management, Entrepreneurship and Activity Management study track (European mention)

Courses taught in English

| Autumn semester                                                             | Spring semester                                                                             |
|-----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| Corporate strategy – Marketing – Business model - Entrepreneurship (9 ECTS) | Corporate strategy – Business planning – Operational management – Entrepreneurship (6 ECTS) |
| Finance (6 ECTS)                                                            | Intercultural communication (3 ECTS)                                                        |
| Cost controlling (6 ECTS)                                                   | Project (short) (3 ECTS)                                                                    |
| Project (short) (3 ECTS)                                                    | Project (long) (6 ECTS)                                                                     |
| Project (long) (6 ECTS)                                                     | English (3 ECTS)                                                                            |
|                                                                             | French (3 ECTS)                                                                             |
|                                                                             | Cost controlling (advanced) (3 ECTS)                                                        |

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# Corporate and Business Administration

**BACHELOR 3**

Management, Entrepreneurship and Activity Management study track (European mention)

Courses taught in English

| Autumn semester                                                                               | Spring semester              |
|-----------------------------------------------------------------------------------------------|------------------------------|
| Organisational management – Commercial relationship – Operational team management<br>(9 ECTS) | Sector marketing<br>(3 ECTS) |
| Intercultural management<br>(3 ECTS)                                                          |                              |

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