

# Business Administration

BUT GEA

Undergraduate  
Technological  
Degree

BACHELOR 1

## COURSES TAUGHT IN ENGLISH

### BACHELOR 1

#### *Fall Semester*

- Human Resources Management – Sociology - Psychology (6 ECTS)
- Corporate Economics and Project Management (6 ECTS)
- French (3 ECTS)

#### *Spring Semester*

- Psycho-sociology (3 ECTS)
- Marketing and applied research methods to marketing (6 ECTS)
- Cost controlling (3 ECTS)
- Finance (3 ECTS)
- Business game (3 ECTS)

FOR MORE INFORMATION  
[international.univ-lille.fr](http://international.univ-lille.fr)  
[iut.univ-lille.fr](http://iut.univ-lille.fr)



Université  
de Lille

# Business Administration

MANAGEMENT,  
ENTREPRENEURSHIP AND  
ACTIVITY MANAGEMENT  
STUDY TRACK

Undergraduate  
Technological  
Degree

BACHELOR 2

## COURSES TAUGHT IN ENGLISH

### BACHELOR 2

#### *Fall Semester*

- Corporate strategy – Marketing – Business Model – Entrepreneurship (9 ECTS)
- Finance (6 ECTS)
- Cost controlling (6 ECTS)
- Project (short) (3 ECTS)
- Project (long) (6 ECTS)
- Intercultural communication (3 ECTS)

#### *Spring Semester*

- Corporate strategy – Business planning – Operational management – Entrepreneurship (6 ECTS)
- Intercultural communication (3 ECTS)
- Project (short) (3 ECTS)
- Project (long) (6 ECTS)
- English (3 ECTS)
- French (3 ECTS)
- Cost controlling (advanced) (3 ECTS)
- Sector marketing (3 ECTS)

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BACHELOR 3

## COURSES TAUGHT IN ENGLISH

### BACHELOR 3

#### *Fall Semester*

- Organisational management – Commercial relationship management – Operational team management (9 ECTS)
- Intercultural management (3 ECTS)

#### *Spring Semester*

- Sector marketing (3 ECTS)

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